Splash:

In 2045, the Big medic company had invented a new therapy to cope with major illnesses that causing and rooting in physical body organs. An artificial stem cell that can be used to regenerate any organ from internal to external. A new life with health organ, make us stronger and live longer

Introduction:

New molecular (artificial cell) that can simply form a new organ for any human to replace that damaged one. Save lives from any serious circumstance [Cancer, accident, and etc.]. If you once unfortunately lost your legs, by using the artificial stem cell, you can get your legs back from healing.

Characters:

(支持)Upper class（elite class）- who is afforded and would like to use this technology to become healthier and stronger 不确定的道德性（是无视还是被教育了来源）

（反对）Protestor – Feel this technology is not ethical that by using people (baby/placenta) to become the therapy to heal others

（中立）Patient – urging to have this technology to heal themselves/~~Feel the price is overpaid as this technology is an urge for saving lives price、ethical、health~~

（反对）-（baby/ embryo/ placenta）A new way for the providers to become a part of this technology investigation, they provide the raw material

（中立）Researcher/?Doctors – Who making the raw material into the artificial cell that available to use for any patients

（支持）Big company – urging to publish this technology to the public but with the expensive price(in order get benefits from this tech)

（中立）Government -?

Screen1:

Advertising and Publishing this technology to the market more widely (price drop down)

-to the upper class with higher price

-to the patient and normal public with lower price

Screen2:

(to patient) (more public and more widely) – upper class not happy with it??

Screen3:

New investigation on the source for the Artificial cell, costing increase, but more people acceptable

Social implication on this technology (good or bad) 收益者是谁 controversy around stem cell –

5ending stories